



## Activity Alliance Stakeholder Consultation Policy

Activity Alliance is a membership-based organisation with a wide range of both members and stakeholders.

The views of our membership and stakeholders are critical to the development and delivery of our strategic plan.

### 1. Stakeholders

The following groups are considered stakeholders of Activity Alliance. Below we outline our commitment to communicating with and hearing the views of our stakeholder groups:

- a) Activity Alliance Board Members
- b) Activity Alliance Staff and Volunteers
- c) Activity Alliance Full Members, Associate Members
- d) Activity Alliance Wider Stakeholders (including system partner organisations)
- e) Disabled people

### 2. Activity Alliance Stakeholder Consultations

- a) Activity Alliance Board Members

The Activity Alliance Nominations Group is responsible for overseeing the Activity Alliance Succession Plan policy. The Nominations Group is responsible for the identification and recruitment of Activity Alliance Board Members.

The Activity Alliance Chair is responsible for managing a Board survey on an annual basis to review the performance of Activity Alliance and the Executive. The results of the Board survey will be fed back to the Board at the Board meeting following the carrying out of the survey and delivered with an accompanying action plan for the Board and the executive level improvements.

The Board will take part in a two-day programme annually to feed into the strategic planning process. This will be done in conjunction with the Activity Alliance Leadership Team. Activity Alliance commits to holding five Board meetings per year.

b) Activity Alliance Staff and Volunteers

A staff and volunteer survey will be carried out on an annual basis. The survey will measure staff and volunteer demographics and satisfaction at Activity Alliance. Areas of improvement identified by Activity Alliance staff will be considered as part of Wellbeing Action Group.

The group will meet a minimum of once annually to consider improvements, create an action plan for improvements and put the action plan forward to the Activity Alliance executive.

The Activity Alliance staff will also have the opportunity to attend two 2-day team away days to be consulted on strategy and organisational development.

Staff members will have appraisals and six-month reviews with their respective line management to assess their progress and discuss their wellbeing, objectives and how they align with those of the organisation.

The top line summary survey results will be made available to Sport England to assist in assessing the state of the sporting workforce.

c) Activity Alliance Full and Associate Members

The Activity Alliance Full and Associate members will have the opportunity to attend the Activity Alliance Annual General Meeting. This will provide an opportunity to discuss the future strategic direction of Activity Alliance, for Activity Alliance to report back on progress and for members to explore the potential of collaborative work.

Activity Alliance will carry out an annual survey that includes members. The findings of the survey will be developed into an action and delivery plan to continuously improve the engagement and value of members. The Action and Delivery plan will be fed back into an Activity Alliance Board meeting on an annual basis.

Additional workshops and presentations will be organised for members to share their own good practice and for Activity Alliance Marketing, Research and Insight

and Engagement functions to share their good practice. This will be organised as required.

d) Activity Alliance Wider Stakeholders (including system partners)

In addition to Activity Alliance's stakeholders highlighted above, Activity Alliance works with a wide range of additional stakeholders. These can include the following:

- statutory bodies such as Sport England
- corporate sponsors such as Sainsbury's
- charitable trusts and foundations such as Spirit of 2012 and London Marathon Charitable Trust
- Disabled People's Organisations
- strategic partners such as Mind
- programme partners
- consultancy partners – organisations that pay for Activity Alliance services
- expert partners such as Sporting Equals and Women in Sport
- Active Partnerships
- Leisure / health and fitness operators
- Sport National Governing Bodies
- Wider determinant partners including transport, health, environment.

Although not part of the membership, these wider stakeholders play a critical role in assisting Activity Alliance achieve their strategic objectives.

The Activity Alliance will carry out an annual Stakeholder Survey. The results of the stakeholder survey will be fed into the Leadership team where an action and delivery plan will be created to make improvements identified through the survey.

Reviewed by Board: 13 September 2023

Future Review Date: September 2024